

Irma Hockey Notes



The Irma Junior and Midget hockey teams have been very busy this last week beating and getting beaten by neighboring towns.

Last Wednesday the Irma Juniors played host to the Viking Juniors and suffered a 3 to 2 overtime defeat. Marksmen for Irma were C. Jones and P. Charter.

On Friday the Juniors went to Viking to play in a tournament. They lost to Holden by a 7-4 score.

Last Sunday the Irma Juniors went to Holden to participate in a tournament there. They won the first game from Holden 4-3 and tied in the final game with Bathgate 2-2.

Last Saturday the Viking Midgets came to Irma and went home with a 6-3 defeat.

Then on Tuesday evening the Irma Midgets suffered their first defeat of the year when they went to Viking to lose 3 to 2.

One more game between Irma and Tofield in the Gas Line League may tell the tale. Irma won the first two games. In Tofield on March 9th Irma made 10 goals against Tofield's 9.

The Letter Box

(This newspaper is not responsible for statements or opinions in letters from its readers.)

Fahyan, Alberta,

March 10, 1939.

Editor, Irma Times:
On February 16th last the Federal Minister of Agriculture, Hon. J. G. Gardiner, announced in the House of Commons what was termed a new policy of the government in respect to the marketing of wheat. The Minister did not disclose the policy in detail but he did indicate in a general way what the country may expect in this connection. It appears that it is the intention of the government to bring down legislation at this session of parliament which will be in accordance with the recommendations of the Turgon commission. The recommendations of that commission were in brief that the wheat board should be scrapped and that there should be a return to the futures market system; that the grain exchange should be placed under proper supervision and that encouragement should be given to the pools in the marketing of grain.

The Federal government intends to pass legislation designed to give assistance to farmers on the acreage basis. According to the Minister of Agriculture this latter decision was arrived at because of the manner in which the pegged price had worked out, namely that only those who had a crop got any benefit from the money contributed by the government to make up the difference between the market price and the pegged price of wheat.

I don't think anyone will object to any policy or plan which the Dominion government may have for the assistance of those who live in stricken areas but most people will object to what seems a design on the part of the government to confuse crop insurance with marketing.

According to the estimate of Mr. Gardiner, the amount which represents the difference between the market price of wheat and that paid to the farmers of Western Canada under the wheat board scheme, and for which the Federal treasury must be responsible, is probably \$48,000,000.

The Dominion Government had no hesitation in appropriating well over \$60,000,000 to be expended on an alleged defence program in the extrajurisdictional manner indicated in the Brenan inquiry. But \$48,000,000 to the farming population of Western Canada as a fringe return for production of foodstuffs for Canada and the empire is another matter.

The West should unite its voice to

Wedding Bells

MILLER-CHUDY

A very pretty formal wedding took place at the Wedding Manor Chapel on Western avenue, Los Angeles, on Saturday, February 25, when Harry Lee Miller, youngest son of Mrs. W. W. Kerna, was united in marriage to Miss Mabel Chudy.

The ceremony was performed by the Reverend Dr. C. N. Redmond, under a candelabrum arch holding white candles. Palms and ferns filled the back and large wicker vases holding pink gladioli were at the sides.

The bride was charming in white silk chiffon with gardenia for hair and corsage. She carried a bouquet of Talisman roses.

Mrs. Hazel Chudy acted as matron of honor and was dressed in pink silk chiffon, also carrying Talisman roses.

The groom was attended by his brother R. C. Miller.

The groom's sister Mrs. Lee Lowry (nee Miss Thelma Miller) wore white satin, carrying a white and silver evening bag with a corsage of sweet peas.

Mrs. R. C. Miller (nee Miss Amy Arkenstall) wore green silk, with gold silk jacket and gold evening bag and a corsage of sweet peas.

The wedding party of sixteen was entertained at a wedding dinner at the Florentine Gardens in Hollywood.

The groom has many friends in and around Viking and Kinsella having been reared at Kinsella and leaving there for California only three years ago. He is engaged in Oilrig Building in the oil fields near Los Angeles.

Mr. and Mrs. Miller will reside at 7029 1/2 Seville Avenue, Huntington Park, California.

GUARANTEED WHEAT PRICE SOUGHT BY LINE ELEVATORS

Support Demands of Broken Committee for Assistance to Farmers

The following statement was issued by Charles E. Hayles, president of the North-West Grain Dealers' Association:

"Line country elevator companies are actively supporting the demands of the Western Committee on Markets and Readjustment for:

- (a) The continuation of a Wheat Board for 1939-40.
- (b) The setting of a guaranteed price for wheat of at least 90c for One Northern, basis Ft. William.
- (c) The granting of subsidiary assistance to coarse grains farmers and to farmers who may be affected by drought or other forms of crop failure.

"Three representatives of line country elevators were members of the delegation headed by Premier Bracken, which presented an extensive brief dealing with the Western grain situation to the Dominion cabinet.

"The North-West Grain Dealers' Association, whose membership is composed of line country elevator companies, has two representatives on the permanent Western Committee set up by Premier Bracken to study Western conditions and is lending all possible assistance in an effort to find a solution for the serious problems which face Western agriculture."

To The Ratepayers of the Municipal District of Battle River No. 423

PLEASE NOTE

A Public Meeting of the Ratepayers of the M. D. Battle River No. 423 will be held in Kiefer's Hall, Irma, on WEDNESDAY, APRIL 12, 1939, at 2 o'clock in the afternoon, for the purpose of discussing the matter of engaging a Municipal Doctor.

Your co-operation by attending this meeting will be appreciated by the Council.

CHAS. WILBRAHAM,
Secretary-Treasurer.

M. 17-A-7.

retain the wheat board. Every farmer and farmer's wife should act at once. Write to your member; send resolutions through your organization; let the government at Ottawa know that you will not allow the Wheat Board to be destroyed.

Yours truly,

William M. Closs.

FUNERAL HELD FOR THE LATE CHARLES GORDON HOLT, DIED FROM INJURIES IN ACCIDENT

The death occurred at Irma, March 8, 1939, of Charles Gordon Holt, at the Bar-Heart ranch. Deceased was hauling feed for the cattle when the horses became restive while passing through a gate and in attempting to give the reins to the man on the load he was caught between the rack and the gate post, breaking his back. He was caught in such a way that he had to be extricated by cutting and sawing the bars of the fence. In the meantime he was suffering intense pain, due to the injury received, but he held up bravely until released from his death trap.

After being released and removed to his home the doctor was sent for. Owing to the condition of the roads it was 2 1/2 hours before the doctor arrived and the injured man lived only about a half-hour after his arrival.

Deceased was born August 13, 1904, at Marshall, Arkansas. The family came to Alberta in 1905 and settled at Stettler where they farmed until 1919, when they moved to their present location.

Gordon received his early education at Wild Rose, Alex. Taylor school in Edmonton and Red Willow, Alberta. He went to school one winter in Tacoma, Wash., where he was taught by the same teacher who taught his mother and father in the University of Arkansas. In 1920-21 he attended Alberta college (now St. Stephens) and in the winter of '22 attended high school in Irma.

After finishing his education he, his father and only brother went into partnership. The task of building up their present holdings was seriously undertaken. Gordon was a very active member of the partnership, taking great interest and pride in the various tasks of a large farm and ranch, being especially interested in establishing one of the finest herds of Hereford cattle in Alberta.

Gordon married a host of friends friends wherever he went and will be tremendously missed by one and all, and especially by the family, being as he was his father's right hand.

He was married July 4, 1932, to Mabel Gertrude Magrath, of Calgary, who taught in Irma school for several years. The ceremony was performed by an old college chum, Rev. A. O. McNeil, of New Norway, United Church. The funeral was held in the United church, Irma, on Saturday, March 11, when Rev. A. O. McNeil was called to perform the sad task of laying away a valued friend. Rev. R. W. Griffith of Jarrov assisted with the service.

Pall bearers were Lawrence White, Gordon Matthews, Raymond Stinson, Ernie Rae, Allan Harper and Nelwin Peterson.

He leaves to mourn his loss, his wife and baby son, father, one brother Joe.

Many floral tributes showed the high esteem in which the deceased was held in the community and elsewhere. A number of letters and telegrams of sympathy were also received by the family.

Floral tributes were received from: Wife and baby; Dad; Joe Mc and family; Mabel and Walter Frickleton; Mr. and Mrs. Allan Harper; Mr. and Mrs. J. Fletcher; J. H. and Nelwin Peterson families; Hugh McGuire; Mrs. K. Carter and family and Ruby and Jimmie Matthews; P. J. Lawrence, Raymond and Jack; Mr. and Mrs. Lloyd Winton; Mr. and Mrs. E. McFarland; Mr. and Mrs. A. E. Foxwell; E. Rae and family; Howard Jamieson; Mr. and Mrs. J. Rohrer; Dorcas and Sid Magrath; Mr. and Mrs. W. Walmsey; George and Mildred Bridgeman; Aunt Loretta, Olive and Erant, Bertha and Roger; Grace and Martin; Tobe and Margaret; V. Lindberg and family; Mr. and Mrs. P. E. Jones; Mr. K. C. Carter; Mrs. Bridgeman, Stan and Elsie; Mr. and Mrs. W. Ramsey and family; Sigurd and May Johnson and children; Mr. and Mrs. C. McLean; Mr. and Mrs. Hugh Kennedy and Blake; Mr. and Mrs. Harold Whidden and family; Mr. and Mrs. B. Armitage; Mr. and Mrs. Wilbert Movers; Dr. and Mrs. W. O. York; William Boyd and family; Messrs. Florian, Heffernan and Davis; Mr. and Mrs. E. Marks and Lucile; Mr. and Mrs. J. Rae, Kay and Wilmer; Mr. and Mrs. E. C. Williams, Dorothy and Violet; Pat Haller and family; Mr. and Mrs. Ernie Wade; Mr. and Mrs. D. Rohrer; Mr. and

Mrs. Walter Bissell; Essie Jenkins; A. E. Peterson and family; the family regrets that one wreath had no name attached.

Letters of sympathy were received from Mr. and Mrs. Earl Moore, John, Hazel and Audrey; Gladys Larson and Rohrer; Sid Magrath; Clara Ambler; family; Jack and Alice Fletcher; Lila Mr. and Mrs. J. W. Rohrer; Mr. and Mrs. H. H. MacDougall; Rutherford and Magrath; Ross McFarland; Dr. York; Fay and Geoffrey Johnson.

Friends from Stettler were: Mr. and Mrs. M. Morgenson; Mrs. Ince; Mr. Blake Luna, Mrs. R. M. Syson.

Visitors at the Holt home were Mr. and Mrs. Magrath, Calgary; Mr. and Mrs. Martin Morgenson; Rev. A. O. McNeil, New Norway, Alta.; Mrs. F. Ince, Mr. Blake Luna, Mr. R. M. Syson, Stettler.

To The Ratepayers of the Municipal District of Battle River No. 423

PLEASE NOTE

Re Equine Encephalomyelitis (Sleeping Sickness in Horses)

At the regular meeting of the Council held March 13, 1939 (proceedings of which will appear in full in the next issue of this paper) the following motion was made and carried: No. 8639: "That in the matter of sleeping sickness in horses that this Mun. Dist. will not handle the vaccine for horses, that horse owners can purchase chick vaccine through their own local druggist at 75c per dose."

For the benefit of horse owners the following pamphlet has been received and published in full.

Publication of this notice by order of Council. No. 1014/39.

CHAS. WILBRAHAM,
Secretary-Treasurer.

Re Lederle (Chick) Vaccine for Encephalomyelitis

To Reeves and Secretaries of Municipalities, and Secretary-Treasurers of Villages:

Your Provincial Government has made possible to have a supply of Lederle (Chick) Vaccine available for the pre-seasonal vaccination of hundreds of thousands of horses in your Province this year. This was done with the thought in view of safeguarding the farmers and horse owners to the maximum degree.

The 100% success accomplished last year through the use of Lederle Chick Vaccine in the three Prairie Provinces and U. S. was an outstanding consideration effecting the final decision to launch this year's pre-seasonal vaccination program. Just reflect: "No losses occurred during 1938 in approximately 750,000 horses in U. S. and Canada after receiving two doses of Lederle (Chick) Vaccine", an enviable achievement in the first year of use of this outstanding product.

Other equally important factors the Departments of Agriculture of the three prairie governments of Manitoba, Saskatchewan and Alberta required to give consideration to, were the requesting and receiving the assurance of Lederle Laboratories that supply Lederle Laboratories would supply Protocols or actual tests to prove the immunizing power, as sterility tests have no bearing on potency. In addition hereto, the Dept. of Agriculture of the above referred to provincial governments desired to receive the assurance of Lederle Laboratories that ample supplies of Lederle Chick Vaccine would be available to undertake an intensive vaccination program of all horses in the three prairie provinces. After due consideration of these and other details, orders were placed by the three governments with Lederle Laboratories through Fisher & Burpe Ltd., Winnipeg, for several hundred thousand doses of Lederle (Chick) Vaccine with a provision in each order that double the quantities would be available at the same price. Thus you will see the careful consideration these governments have given to this pre-seasonal vaccination measure.

A few points which should be very clearly remembered primarily are: 1. This disease (Encephalomyelitis) in 1938 developed in humans. 2. This disease recently has definitely been diagnosed in cattle. 3. There are at least five different strains of this virus, some forms are more deadly than others.

4. The Western strain has been the virus which has attacked Western Canada in the past few years.

5. Your government, taking the foregoing into consideration, have decided on distribution through Druggists, Veterinarians and Municipalities which they considered the best means of having as many horses as possible vaccinated and consequently stamping out this dreaded disease and stopping, if possible, the consequent disaster which, as you can realize, may follow.

6. Your Druggist will gladly co-operate with you.

This year in the U. S., with a view to prevent a variety of inferior Vaccine to find its way on the market, we are informed the federal government at Washington have made certain requirements in respect to the manufacture in U. S. of (Chick) Vaccine:

1. A new separate building must be used in the manufacture of (Chick) Vaccine for Encephalomyelitis.

(a) Tests must be carried out in order to prove its immunizing power and provide an endorsed product to the horse owners.

(b) Test must also be carried out to ensure a sterile product.

(c) The proper strain of virus must be determined in the finished product. These restrictions have been placed in order that a trustworthy product would be made available to combat this disease.

"With this in mind and the serious consequences which may follow, the greatest care should be taken to carry out the wishes and intentions of all concerned and in doing so this terrible disease we may hope to eliminate."

Viking Items.

Four members of the Alberta legislature, Messrs. A. E. Fee, Dr. McPherson, F. M. Baker and Mr. Foster, spoke in the Elks hall last Saturday afternoon. Subjects dealt with were vaccine for horses, credit houses and the campaign to buy Alberta made goods which is connected with the credit house scheme or treasury branches. The audience was not near as large as at former meetings of this kind. Mr. Baker was enthusiastic about the treasury branches and the drive to increase the purchase of Alberta goods by the voucher system. He told the audience most of the clothes he wore were made in Alberta and his appearance was anything but shabby. He and Dr. McPherson are members of the social credit board and draw down \$8.00 per day besides their seasonal indemnity of \$2,000.00 per year. They had quite a bit to say about the financial interests and money barons robbing the people. Several questions were asked about the operation of the treasury branches, the system of operation being somewhat hazy to quite a number.

The opening of a treasury branch sub-agency here was announced. It is located in the Purvis & Logan law office, with Mr. Logan as branch agent. Some deposits have been made but no heavy rush is indicated at present.

Over forty curlers gathered in the dining room of the Viking hotel last Saturday evening for the annual banquet and meeting. There was plenty of good eats to which every curler did ample justice.

The president reviewed the work of the past season which had been successful from every angle. The new system of each event paying its way had been satisfactory.

Fire that started in the front room of the A. Kastor residence did considerable damage to the interior before being put out by the local fire brigade led by Fire Chief Wm. J. Brown. The blaze was discovered by Mrs. Kastor at about 3.30 p.m. after returning home from a visit up town. There was no one in the house when the blaze started and it is presumed that it had been smoldering for about an hour before being discovered. The chemical engines and bombs were rushed to the house after the alarm sounded. The quick work of the fire brigade undoubtedly saved the residence from complete destruction.

It looks like a real program for the 17th of March entertainment and dance sponsored by the Viking C.W.L. It's the place where the community meets to celebrate St. Patrick's day. Going? Sure!

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World of Sport

By H. R. G.

Several of the girls of the Edmonton Grads are wearing diamond rings. They have become so expert in tossing a ball through the hoop, they are about to demonstrate the more difficult art of putting the heart through a little metal band. It is quite evident that these girls have not made themselves less attractive by engaging in vigorous sport. Sport produces pleasure, and also improves the figure.

The E.A.C. Junior hockey players crushed the champions of B.C. in such a manner as to establish the Alberta puck-chasers as a very remarkable outfit. The score of 30-4 for the two games was so one-sided, that it looks like the 1935 election in Alberta with Mr. Aberhart as the coach. The Edmonton youths have several tough barriers to hurdle before the season ends and the champions of Western Canada are declared. They look good.

In the first two contests between Don Budge and Fred Perry in professional tennis, the red-headed American simply swamped the former British and world champion. Budge has of course had the advantage of a series of games that put him in condition for keen competition. Having seen both of these men play I would say they were equally good. They do everything so gracefully, there appears little effort except in hitting the ball with great force. But they never sacrifice accuracy to secure speed. These demonstrations of tennis at its best should prove helpful to thousands who aim to improve their game.

Possibly we take more than ordinary interest in the failure of the Chicago Black Hawks this season, in view of the former relationship, Clem Loughlin had with this club. The dictatorial attitude of the owner does not seem to produce satisfactory results. Chicago has become notorious for the rapid changing of pilots a questionable procedure.

UNRESERVED CASH AUCTION SALE

Will be held on the S. E. 1/4 Sec. 24-47-12, w. 4 2 1/2 miles North of Phillips, on FRIDAY, MARCH 24th Lunch at 12, sale immediately after.

T. R. Harray, Owner
Gordon Stalker, Auctioneer
License No. 11-39-40

Lederle Laboratories, Inc., have assisted your government in making this product available and have offered a (Chick) Vaccine for Encephalomyelitis to meet all these necessary rigid requirements.

They are supplying this product at a much reduced price from last season, partly through the efforts of the three departments of agriculture of the three prairie provinces, viz. The per treatment consisting of two doses of 10 cc each, available at your local drug store.

This Vaccine must be kept in a cool place. This is very essential to accomplish the desired results.

Immunity for one season may be expected after vaccination has been completed in the way of two doses. Two doses must be administered—one dose is definitely not sufficient—and these two doses should be given seven to fourteen days apart.

The two full doses should be given to colts.

Lederle (Chick) Vaccine will not do any harm to mares in foal.

The animals may be worked during the vaccination period.

Horses vaccinated last year should be vaccinated this season.

The 1939 vaccination season opens in April with no other experienced manufacturer and no other field-tested product in sight.

That vaccination begin in April to insure the highest degree of protection over the period of greatest exposure. Please consult your local Veterinarian regarding the administration of the Vaccine.

Fisher & Burpe Ltd. Veterinary Hygienic Syringes and Needles for use with Lederle (Chick) Vaccine are available through your druggist.

Fisher & Burpe Limited, Lederle Division, Winnipeg, March, 1939.

"WORTH COMING DOWN FOR!"

Talk about a grand, cool smoke! You can't beat fragrant Dixie Plug—and you can catch pipeful, fresh when you want it.



DIXIE

PLUG SMOKING TOBACCO

Conservation And Unemployment

Since the advent of the great depression and drought era, now nearing its tenth birthday, citizens of the west have become more conscious of the value of trees and of their importance, value and place in the economic life of the country.

During this decade of trial and tribulation, residents of the prairies have observed that while tree areas have not escaped the ravages of drought, the effects of drought have been somewhat ameliorated in areas plentifully supplied with tree growth. This is mainly due to the moisture conservation power of trees in their relation to contiguous land, partly due to their ability to prevent or halt erosion and to some extent attributable to the fact that such districts by their very nature lend themselves more readily to agricultural diversification.

As a result of these observations prairie residents have become more tree conscious than they were in the days prior to 1929 and this aroused interest is reflected in the increased attendance at lectures delivered during the annual migrations of the Dominion government's forestry and tree planting railway cars and in the keen interest which has developed in the work being done under the Prairie Farm Rehabilitation Act and by other organizations devoted to conservation work in various forms.

The public conscience having thus been aroused to the importance, nay the necessity of conservation of moisture, it would appear that the time has arrived when very general support would be given to any worthwhile projects which the governments of the country, both federal and provincial, might be prepared to undertake, with the dual objective of conservation of moisture through afforestation and reforestation and at least a partial solution of the unemployment problem. To the extent to which these two problems could be dealt with under a common project would hearty support be forthcoming for such a scheme or series of undertakings.

In The Right Direction

Just recently it was announced by the P.F.R.A. administration that all its newly created community pastures in Saskatchewan, totalling approximately 600,000 acres are to be created game preserves and that custodians of these areas are to be given special training in game conservation as part of a program in which the provincial government, the P.F.R.A. administration and Ducks Unlimited will co-operate.

The idea seems to be an excellent one, but it might well be further extended to include a substantial program of tree planting in these community pastures where, approximately, land is developed to such a project, thus widening the moisture conservation sphere of influence to adjoining farm lands and providing work as a substitute for direct relief for many now on the relief rolls.

Such work, however, need not and should not be confined to areas set aside primarily as community pastures and game preserves. It could and should be extended to Dominion and provincial parks and wasteland areas, some of which might appropriately be developed as playgrounds and tourist resorts affording a great deal of useful and valuable work for many now idle and creating assets which would ultimately ensure some return to the country for the money thus expended. Coupled with the planting of treeless areas could well be the improvement of districts of existing natural growth.

Of Wide Value

Apart altogether from its value to agriculture in the field of moisture conservation an active and well thought out forestry program as exemplified by new plantings and improvement, preservation and care of existing plantations and of natural growth, would have an intrinsic value of great importance in the industrial and economic life of the country.

This was pertinently pointed out in the brief submitted last year to the Rowell Commission on Dominion-provincial relations by the Foundation of Ontario Naturalists in support of their contention that the Federal government should take over provincial natural resources or alternatively should aid the provinces in developing and conserving them, in the following words:

"The general prosperity of the Canadian people and Canadian business, no matter in what province, both as sources of taxation and conversely as possible recipients of relief, is of vital concern to the Federal government is axiomatic.

"How important, therefore, that the Federal government should be concerned that raw materials be available for the construction and building industries, for packages, boxes, barrels, etc., of all kinds for shipping Canadian produce to home and foreign markets, to railways, telephone and telegraph companies for ties, poles and posts and rolling stock, to mines for props and other construction work, to factories for the manufacture of furniture, radios, tools, implements and the hundreds of other things too numerous to mention, for fuel and the many uses on the farm."

And again the same organization pointed out that: "There is the possibility of employing relief recipients on forest improvement work, such as the building of roads, trails, fire luges, brush disposal, improving and creating tourist camp sites and conveniences, etc., etc. There still remains a tremendous amount of such work to be done."

Then why not use some of the millions being spent on relief to do some of the work and give work to those who have none?

Harvard introduced football into American colleges.

CHILDREN'S COUGHS

(due to colds)

Don't let chest colds or croupy coughs go untreated. Rub Children's Mild Strength Musterole No. 2 on child's throat and chest at once. This mild form of regular Musterole penetrates, warms and stimulates local circulation. Floods the bronchial tubes with its soothing, relieving vapors. Musterole brings relief because it's a "counter-irritant". NOT just a salve. Recommended by many doctors and nurses. Made in Canada, in three strengths: Regular Strength, Children's (mild), and Extra Strong. All druggists, 40¢ each.



Made Fast Trip

The new Imperial Airways liner Falcon smashed all commercial records recently by flying from Croydon to Brussels in 200 miles, in 48 minutes, an average of 250 m.p.h. She carried 11 passengers, a crew of four, and a ton of mail and freight. The pilot was Captain J. T. Percy, who not long ago flew Frobiisher to Brussels in 53 minutes, equalling the Belgian record.

Three Days At Once

Every day for more than an hour, there are three days of the week on our earth at one time. When it is 11:30 p.m. Monday at the western end of the Aleutian Islands it is 12:30 a.m. Tuesday at Apia, Samoa, and 12:30 a.m. Wednesday at the Tonga Islands.

London business houses have set up "baby shelters" where mothers may park the youngsters for a penny an hour.

An Old Chinese Story

Tells How Peach Blossom Became Watermark For Paper

Thirteen hundred years ago, during the Tang Dynasty, a tiny Szechuanese singing girl committed suicide because love had passed her by. Behind her, according to the old Chinese story, she left a trail of beautiful poems, written on airy slips of peach blossom paper and addressed to her many admirers who had been attracted by her famed beauty.

The girl, Hsueh Tao, did not write poems of love, but only of encouragement, urging her admirers to seek greater knowledge or wiser methods of administration. She marked all her poems with a drop of water which spread into the form of a peach blossom. This peach blossom watermark is still carried on one of Shanghai's most popular brands of writing paper, the Hsueh Tao, which is noted for its delicate texture.

Recently, during a visit to the girl's shrine at Wang Chiang Lou, where she threw the water for making flowers on the writing paper, some Chinese girls conceived the idea of writing to their husbands and sweethearts at the front on peach-blossom paper. Hundreds of the scented and water-marked messages were dispatched from Chengtu, on each of which was written a verse of encouragement.

TAKE THE "LEAD" FEELING OUT OF YOUR LEGS

Get More Oxygen In Your Blood and Get the Pay that Sends You Bounding Up the Stairs. People who suffer to death die because oxygen has been sent out of their system. Just as surely you are slowly smothering if your blood lacks red corpuscles. They carry the oxygen you breathe in to every inch of your system. Without enough oxygen-generating corpuscles, your kidneys, liver, stomach and bowels slow down. Your skin gets pale, flabby, often pimply. Your nerves may become jittery—you tire quickly—feel depressed.

Get it? It's Dr. Williams' Pink Pills. These wonderful pills help make more red blood corpuscles and thus increase the oxygen-carrying power of your blood. Get Dr. Williams' Pink Pills today. You'll find out for yourself how quickly this time-honored medicine will help give you back your pep. —Cope 108, U. S. Pat. 2,412,474

For Air Reserve

Flying Schools Offer Their Facilities

To The Dominion Government. Representatives of 11 flying schools operated on a commercial basis offered their facilities to the Dominion government to aid in setting up a reserve of air pilots for Canada.

In interviews with Col. V. I. Smart, deputy minister of transport, and Major-Gen. L. B. LaFleche, deputy minister of national defence, the flying schools delegation pointed out that many young men desired to learn to fly but were unable to afford it. They suggested the government provide some financial aid for aspiring pilots. Consideration was promised for the flying schools' suggestion of a student pilot subsidy for 10 hours dual instruction and the first 50 hours solo flying.

In 1938 the flying schools turned out 128 private pilots qualified for sportsman flying, 20 commercial pilots licensed to fly aircraft for hire, and six air engineers or aircraft and engine maintenance men. The 11 clubs had nearly 800 students enrolled, and the 31 aircraft in use were in the air for 3,515 hours of dual control flight instruction and 1,448 hours of solo flying.

Fiery, Itching Toes and Feet

Here is a clean, stainless antiseptic oil now dispensed by chemists at trifling cost that will do more to help you get rid of your trouble than anything you've ever used. Its action is so powerfully penetrating that the itching is instantly stopped, and in a short time you are rid of that bothersome, fiery, itchy, burning, itching, and stinging. You can obtain Moore's Emerald Oil in the original bottles, or in a modern drug store. It is safe to use and failure is rare indeed. Of the ailments noted above is rare indeed.

Many Languages

San Francisco is really polyglot. On the occasion of the dedication of a Bible presented by the American Bible Society for use in a children's chapel there, sections were read in 12 languages. These included Old Aramaic, New Aramaic, Turkish, Persian, Hebrew, Greek, Latin, German, Spanish, Japanese, Chinese and English.

An arrow that bends can be shot more accurately than a stiff one.

ITCH STOPPED IN A MINUTE...

Are you tormented with the itching torture of eczema, rashes, skin eruptions, or other skin afflictions? For quick and happy relief, use cooling, soothing, and soothing, and soothing. Its gentle oils soothe the irritated skin, and its soothing, and soothing, and soothing. Stop the most intense itching instantly. It's the only skin medicine that stops itching in 10 minutes, so drug stores move it—or money back.

IT POURS CLEANLY



THE HANDY POURING SPOUT for the two pound tin. It's free—write for one NOW

- Fits the special top of the 2 lb. tin of Crown Brand, Lily White and Kero syrups.
- Is easily cleaned and can be used over and over again.
- Pours without a drip.
- Provides means of accurate measurement.
- Makes the 2 lb. tin an excellent table container.
- The protective cap provides a sanitary cover.

Tell the boys that portraits of famous hockey stars are on the Crown Brand label.

CROWN BRAND CORN SYRUP
The Famous Energy Food
The CANADA STARCH CO., Limited, Montreal

Missed His Boat

But Famous Tenor Had His Joke With Stage Manager

Scholastic, New York, tells this story of Leo Slezak, famous tenor, who sang Wagnerian roles at the Metropolitan several years ago.

One night Slezak was scheduled to sing the part of Lohengrin in Wagner's opera of that name. Lohengrin's first entrance is in a boat drawn by a swan, and Slezak was standing backstage, ready for correct cue to hop into the boat. Unfortunately, the stage hand, in the wings opposite pulled too soon and the swan floated out on the stage without Lohengrin.

Quick as a wink, Slezak turned to the stage manager standing beside him and said, "Hey, conductor, when's the next swan?"

The world's longest automobile highway extends from the Gaspé Peninsula, Canada, across the United States, and down to Mexico City.

Winter resorts in Switzerland report that skiing is more popular than ever.

Guests Were Surprised

When Host Introduced Special Lighting As An Experiment

The dinner guests of Samuel G. Hibben, chatting merrily, walked in to a Chicago hotel dining room one evening and took their places at the table. As they did so a subtle change occurred in the lighting system, and within a few minutes some guests were violently ill, others were mildly sick and all were entirely without appetite for the fine food before them.

The reason for this was that the celery on the table had turned a gaudy pink, the steaks a whitish grey, the tall glasses of milk were blood-red, and the salads were a sickly blue. What had been fresh green peas one moment had become black over-sized caviare the next, and side dishes of peanuts weirdly became crimson.

Instead of the usual electric lights at the Chicago dinner, Mr. Hibben had managed to have the room illuminated by especially designed filter-lamps which cut out all the ordinary color of the spectrum except green and red. Mr. Hibben, an illumination engineer, knew that his guests would thus have their stomachs turned and his experiment was a success. He told them, after normal lighting had been restored, that it was a demonstration of the effect of light and color, not only on the sense of sight but upon the related senses of taste, touch and smell. Color, he reminded his guests, could and did express or excite and stimulate a human being no less acutely than it affected the life and growth of a plant. —American Weekly.

Tallest Boy In World

Has Now Become Tallest; Man And Weighs 491 Pounds

Robert Wadlow, Alton, Ill., the world's tallest boy, became the world's tallest man on February 22. When Robert celebrated his 21st birthday anniversary, he took stock of himself and found that in the last year he has added one and one-half inches to his height, the now stands eight feet, eight and one-half inches, added 26 pounds (he now weighs 491 pounds).

A celestial year lasts for approximately 200,000 of our own solar years. The Milky Way galaxy, of which we are a part, makes one rotation cycle in that time.

Helps PREVENT COLDS

Specially designed for the nose and upper throat, where 3 out of 4 colds start. Use it at the first sneeze.

VICKS VA-TRO-NOL

Very Much Alike

Admiral Thinks Woman And The Sea Have Something In Common

"There is something in common between a sailor and a girl, whether she is modern or not—whether she is just launched or refitted," according to Vice-Admiral Gordon Campbell of the British navy.

"Both sailors and women are mostly incoherent and mostly illogical," Admiral Campbell told a meeting of the Modern Girl's group in London.

"There is something in common, too, between a woman and the sea," he said. "Both are always changing. One moment they are nice, calm and placid then they are delightful, then like the sea, they become rougher and rougher until there is an almighty tempest."

France will increase its air force from the present 20,000 to 108,500 by 1940, when it will have 5,000 warplanes.

Peak year for piano production in the United States was 1909 when 364,545 pianos were made.

WANTED YOUNG MEN

The next class in our Grain Training Course will commence on April 3rd at Winnipeg. A limited number of applications will be accepted from young men between 22 and 30 years of age who can furnish references of good character, health and eyesight and who possess at least a Junior Matriculation Certificate.

The training offered is complete in every detail and is not available from any other School or Institute in Canada. We prepare our students for steady salaried positions commencing as Country Elevator Agents. For further particulars and application forms write:

WESTERN GRAIN BUYERS' INSTITUTE
205 McArthur Building
WINNIPEG MANTOBA

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TODAY, thousands of farmers throughout Canada are associated in one great co-operative enterprise to guarantee financial security for themselves and their families.

This organization — non-political and non-partisan — is Life Insurance. For years, it has protected farm homes in every section of our Dominion.

Through Life Insurance savings, every farmer can provide funds for his retirement. He knows that Life Insurance — through good years and lean years — fulfills every guarantee 100 cents on the dollar.

Life Insurance

GUARDIAN OF CANADIAN HOMES

LOCALS

The Irma school board held a regular meeting last Monday evening.

Mr. O. P. Larson resumed his duties at the Irma high school last Monday.

Rev. A. O. McNeil returned to his home at New Norway on March 14th.

Mr. L. Pongo has moved into his new shop along side the skating rink.

Mr. and Mrs. O. Enger Sr. are visiting this week with their son Einar at Entwistle, Alta.

Don't forget the Irma high school royalty play, "Little Miss Fortune," in Kiefer's hall on April 6th.

Mr. F. M. Hill arrived home on March 14th from attending the I.O.O.F. convention at Medicine Hat.

The Irma Ladies' Aid are staging their play "The Girl Who Forgot" in Kiefer's hall on Wednesday, Mar. 22.

Mr. and Mrs. A. E. Peterson went to Heath, Alberta, last Tuesday for a few days' visit with Mr. Peterson's mother.

Mr. and Mrs. Margrath of Calgary and other relatives and friends of the Holt family left for their homes last Tuesday, March 14th.

Keep the evening of April 6th in mind for the high school's annual play with last year's cast enacting "Little Miss Fortune," a three-act comedy.

A general meeting of the Irma Branch of the Canadian Legion will be held in the Legion hall March 18, at 8 p.m. All members are requested to attend.

A very enjoyable evening was spent on Saturday, March 11, at the home of Mrs. C. Reed, where a miscellaneous shower was held in honor of Mr. and Mrs. Roy Knievel.

A regular meeting of the Alma Mater and Roseberry Ladies' Aid will be held at the home of Mrs. Ben Oldham on Thursday, March 23rd. Hostesses: Mrs. Enger and Mrs. A. A. Fischer. Devotional, Mrs. W. Anderson. Neighbors and friends always welcome.

Owing to the increased consumption of electrical power in Irma the service charge has been reduced ten cents per month as per agreement. The service charge now is \$1.50 per month for each subscriber but the minimum monthly charge remains the same as before.

Thos. G. Dark, eyesight specialist and optometrist, of Edmonton, will be at Irma Drug Store, 9.30 to 12; Viking Drug Store, 1 to 4 p.m., and at Bruce (Ratke's) 5 to 6.30 p.m., on FRIDAY, MARCH 17th. Regular trips made to country points and glasses supplied without extra cost. Make your appointment at above place. Special attention given to children's eyes.

United Church Notes

Rev. E. Longmire, Minister
Sunday, March 19
Irma—Sunday School, 11 a.m.
Public Worship, 7.30 p.m.
Prayer and fellowship service on Wednesday evening at 8 o'clock.
A hearty welcome to all.

SHARON LUTHERAN CHURCH
J. B. Stole, Pastor
Sharon: Divine service (Norwegian) March 19th, at 2.30 p.m.

NOTICE

The C. C. F. Group of Irma will hold a Card Party in Hedley's Hall on Saturday evening, March 25. Admission by collection. Everybody is invited to attend.

Women's Institute

The Irma Branch of the W. I. are sponsoring a Tea on Easter Saturday, April 8th. The proceeds of this tea are to be sent to the Alberta W.I. Radium Fund. The object of this fund is to buy a quantity of radium to supply free to cancer patients. So please keep this date in mind and patronize the Women's Institute.

Watch for further particulars.
—Mrs. C. Wilbraham, Sec'y.

AROUND THE HOUSE

Items of Interest to the Housewife

Have Several Measuring Cups.—Having more than one measuring cup handy is a great asset and time-saver in cooking.

For Cleaning Bed Springs.—Use a dishpan on which a small amount of furniture polish has been placed.

Cream First.—Coffee is improved 50 per cent if cream is first poured into the cup, and coffee poured over it.

Save your Rugs.—Frequent home cleaning of rugs actually makes them last longer.

Use for Pickle Vinegar.—Vinegar left over from sweet pickles makes a tasty seasoning for chopped cabbage.

Irma Times
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Advertising Rates
Want Ads, per insertion 25c
Stray or Strayed, 3 issues for \$1.00
Card of Thanks 50c
In Memoriam 50c

Dozens of Wheat Pegging Plans

One is bewildered by the array of plans offered by individuals, grain firms, pools, organizations, and even governments, for the stabilization of the price of wheat in western Canada. All or most of them have some merit, but much effort is wasted by this multiplicity of plans and suggestions. The federal government must be in a quandary over the difference of opinion in the thousands of petitions, plans and telegrams they receive. What is needed is the amalgamation of all opinions into one concrete plan, satisfactory to the majority, and press for it. Then there might be some hope for action. As the old saying goes, "too many cooks spoil the broth." Get one feasible and equitable plan evolved, and let's all get behind it. Just now it's hard to tell what idea to boost.

The World of Wheat

By H. G. L. Strange, Director, "Crop Testing Plan"

A notable victory has once again been won by Canadian Agricultural Scientists over the destructive forces of nature.

Another valuable rust-resistant wheat has been released—No. 975.1, which will now reign under the royal name of REGENT.

The variety is a Canadian product, having been bred, selected and tested by the Dominion Rust Research Laboratory, Winnipeg, in co-operation with the Dominion Experimental Farms, our Canadian Universities and the National Research Council.

About 1,400 bushels only are available, which quantity is now being distributed to a large number of farmers who, some time ago, applied for it.

The announcement about Regent is made in Winnipeg. This is appropriate because the wheat was bred in Winnipeg, and the very first practical step, too, in the Canadian fight against rust was taken in Winnipeg in 1917 by the spectacular removal by the Parks Board of 3,000 Barberr bushes.

I venture, therefore, to propose that the City of Winnipeg, should set a special day apart to celebrate this great victory over rust, so that we can all publicly pay a tribute to those talented scientists who have added so greatly to the income of our farmers, and who have added consequently to the wealth of all the people of Canada.

Opportunity knocks but once, they say, which is some different from the average knocker.

"A Pig in a Poke"

IN early days the word poke, meaning a bag, pouch or sack, was commonly used. We'd told that a favorite trick at fairs was to tie a cat in a bag and sell it to a greenhorn for a sucking pig. If he opened the sack at the fair he "let the cat out of the bag." If he didn't discover the deception till he got home, he was laughed at for buying "a pig in a poke."

There's no such thing as "a pig in a poke" at EATON'S. Before each Catalogue is printed the experts in the EATON Research Bureau read every statement to be made regarding all the merchandise presented. Hence, if we say an article's All-Wool—it is All-Wool. There's nothing vague—nothing uncertain—nothing that can be taken two ways. Always, you KNOW what you're getting.

That's why, at railway stations, docks and airports in the West, you see mail bags by the hundreds and freight by the ton from EATON'S—proof positive of the confidence our customers have in us.

EATON'S

MAINTAIN BOARD AND 80 CENT PRICE

Strong Declaration By Board of Farmers' Company

The Board of Directors of United Grain Growers Limited met in Winnipeg on February 23rd in special session, to consider the announcement of government policy relating to wheat, made by the Minister of Agriculture on February 16th, and at the close of the meeting approved the following statement:

The Board of Directors of United Grain Growers Limited desires to make the strongest possible protest against any steps which will remove in the crop year 1939-40 the protection of a guaranteed minimum price for wheat which has been accorded the wheat growing industry under the Wheat Board Act of 1935.

To remove that protection at a time when disastrously low world market prices prevail is to threaten a crisis in the welfare of farmers of western Canada. It is also to endanger the whole welfare of the prairie provinces, with possible serious consequences to the economic fabric of the Dominion, and to lead to a lack of business confidence in the West.

The Board endorses the stand which has been taken by the Western Committee on markets for western farm products held in Winnipeg in December, 1938. It pledges itself to continued support of the efforts of that committee, widely representative and including representation of this Company and of six other farmers' organizations of western Canada.

IRMA LODGE No. 56

Meets First and Third Tuesday in each month at 8 p.m. in the I.O.O.F. Hall
Visiting Brothers Always Welcome

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Pay a Visit to the
STRAND EMPRESS PRINCESS DREAMLAND THEATRES.
Carefully Selected Programs
TALKING PICTURES AT THEIR BEST
Northern Electric SOUND SYSTEM

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CLEAN IMPROVED MARQUEE
Wheat, grown from registered seed—70c per bushel.—Wm. Bacon, Irma, 17p

FOR RENT OR SALE—N.W. ¼ of 1-46-9, W. 4th M. 160 acres, small granary. Apply A. H. Allan, Connaught Building, Ottawa, Ontario.
Mr. 17-MY. 5

FOR SALE OR RENT—Three quarters, two miles south of Jarraw, 140 acres broken, rest pasture. Ideal for mixed farming. Good buildings, drilled well.—J. A. Waite, Jarraw, Alta. 15-22

Even a match loses its head when it up.

Shipping Hogs

SHIPPING HOGS EVERY TUESDAY
HIGHEST PRICES PAID!
A. E. Foxwell
PHONE 13

IRMA L.O.L. No. 2066
Meets the last Monday in each month at 8 p.m.
Wor. Master R. H. Stone
Rec. Secretary James Reed
Visiting Orangemen Always Welcome

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Dentist, of Viking
will be in the IRMA DRUG STORE
Every FRIDAY for Professional Services

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DR. E. V. SPRINGBETT
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YOUR PATRONAGE APPRECIATED

Edmonton Echoes.

(By T. B. Windross)

Edmonton, March 4.—The serious business of the legislature was scheduled, at last, for discussion beginning ended Friday night after another three days of speech-making. The actual estimates and the legislation were ready for consideration at last.

Details of new taxation and of the government's new ideas for invading the field of private business were being awaited anxiously by the taxpayers who must pay the bills even though deprived of business, and by the whole public who are being looked upon as customers.

The system of marketing boards which the government announced in one bill is to extend to any line of business or industry which the government wants to invade or regulate or control absolutely, in the guise of reducing prices to consumers and at the same time, by some method or other, maintaining prices paid to producers. Mass buying is the aim and it remains to be seen how and whether the government, through a system of marketing boards and costly administration, can overcome governmental reputation for small business ability to the point of doing business more efficiently than can men trained in business for many years. The marketing board bill contains the provision however, that the boards can draw money from the provincial treasury when needed.

The other new venture of the government is to be in fire insurance, through establishment of a government commission which like a private company is to undertake to insure clients against fire losses. Pending announcement of the bill's details, there was no indication whether the rates are to be higher or lower than those of companies now operating, although the purpose was de-

clared to be lower rates.

It was not explained, either, how the government intends to set up a fund, starting from scratch, which will be adequate to pay claims of such policyholders as it obtains. The government alleged that in Alberta the fire claims in one year amounted to only 35 per cent of the premium collected and said that the "gross profit" to insurance companies therefore must be 65 per cent. But insurance men pointed out that all the costly protection and investigation necessary to keep down fire losses also must be paid out of premiums, in addition to ordinary administration expenses. In any 15-year period such as must be considered for accurate figures, they said, the real profit of all the companies throughout the Dominion never has been higher than 7 1/2 per cent.

In announcing the marketing board scheme and the insurance idea, the government candidly connected both with the "treasury branch" or "credit house" idea, indicating that it is hoped to finance the projects through the public's acceptance of the "treasury vouchers" instead of cash and with the backing of taxpayers' funds in the provincial treasury.

T. C. A. FARE TO BE SIX CENTS A MILE

Montreal, March 13.—When Trans-Canada Air Lines passenger service is inaugurated April 1st the fares will be six cents a mile, George G. Wakeman, general traffic manager, said recently.

T. C. A. fares will be comparable with those charged by United States air lines, Mr. Wakeman pointed out. Round trip rates will be based on double the one-way fare less ten per cent. Children under two years of age, when carried in arms, will travel free and children over two and under eleven will be carried for half-fare.

SPECIAL!

In addition to the famous line of Cockshutt, Frost & Wood implements, I have to offer these specials:

- 1 Cockshutt 70 Tractor (rubber tires)
 - 1 12-Ft. Cockshutt Rod Weeder
- Both slightly used by myself. The prices on these will surprise you!

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